

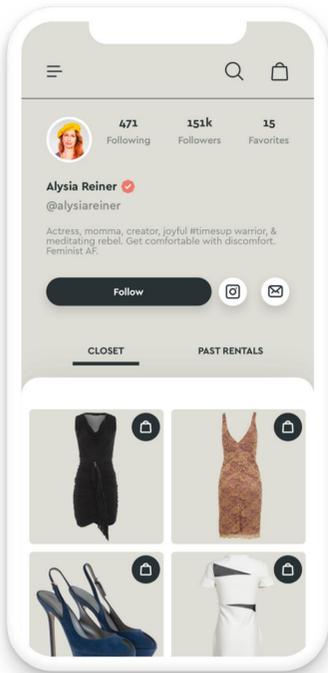
WARDROBE



It's A Beautiful Thing

Join thousands of New Yorkers accessing their closet on Wardrobe, a digital rental marketplace powered by one-of-a-kind designer pieces from closets like yours, not fast-fashion retailers. It's the most earth friendly place to get rid of your stuff and rent designer pieces.

VOGUE Forbes WWD



Get the app

The Closet of Your Name !



EXPOSURE

Attract new followers through Wardrobe's growing community of fashion activists.



CREATE PRICELESS EXPERIENCES

There's nothing like walking in a pair of Jimmy Choo's for the first time. But when it's a pair of shoes from your Wardrobe, the experience is everything.



MONETIZE

Add continuous revenue to your bank account, business or donate to charity. You choose!

Who's partnering with us: Social Media Influencers, Actors, Stylist, Boutique Owners & anyone with a closet of designer fashion



I love fashion, sustainability, circular economy, and have some beautiful pieces I can't wear every single day, so why not share them?

- [Alysia Reiner, Orange Is The New Black](#)

Wardrobe Goals Made Into Reality



ACCESS

One of a kind designer fashion in a snap. Search, book, pickup and done!



AFFORDABLE

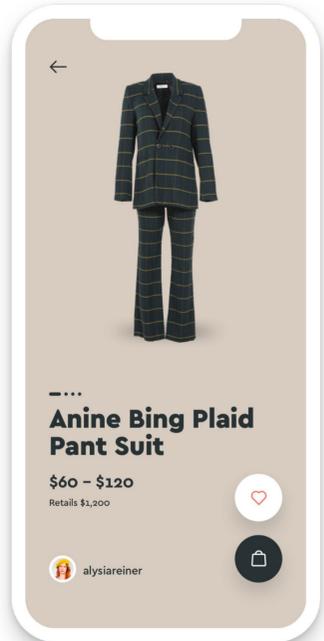
The most affordable fashion marketplace to rent luxury designer fashion.



SUSTAINABLE

Items are processed between the renter and W-Hubs (aka our partner dry cleaners) reducing waste and extending the lifespan of clothing.

Wardrobe is backed by the founders of these disruptive, global companies:



Wardrobe leverages traditional offline businesses (dry cleaners) to better facilitate their sharing economy business model. This is a very interesting win-win-win for consumers, suppliers, and dry cleaners-- exactly the way the sharing economy should work!

-Nate Blecharczyk, Co-founder Airbnb

How It Works



1 Select
Luxury designer items that are new or like new items that rarely leave your closet, but are ready to be dusted off.

2 Request
[Wardrobe pick-up](#) (available in NYC only) or request a FREE shipping kit.

3 Create
We'll take care of setting up your Wardrobe profile. You'll get notified when your profile is live.

4 Share
You're amazing! We wouldn't be able to do this without you. So we created some awesome social media campaigns we can promote together.

Wardrobe Checklist

- ✓ A minimum of 10 items with a 90 day lending cycle
- ✓ Once a cycle is complete, request to have your items returned or continue to rent and earn revenue
- ✓ Choose items that are designer and designer vintage (including plus size and maternity) with a retail value greater than \$250
- ✓ Crossbody bags, backpacks, clutches, blazers, winter coats, boots, pumps, cocktail dresses, formal dresses, jumpsuits & sweaters
- ✓ New or like new condition (no signs of wear or alterations)

Need help choosing your items? [Request](#) a complimentary Wardrobe Stylist (available in NYC only).



Compensation

The rental price per week is set to approximately 5-8% of the current retail value. The lender (that's you) keeps about 75% of the weekly rental price.

Wardrobe estimates that "new and like new" items will rent a few dozen times. Easily track rentals and revenue in the app. Receive payment at anytime.

The Wardrobe Guarantee

We'll take good care of your borrowed items and will cover your stuff if something happens (damaged, lost or stolen).*

Contact us at anytime: hello@wearwardrobe.co

*See Terms of Service [here](#)

Now Trending

Access Over Ownership

Sustainability (Everlane, Allbirds, Patagonia) and [the sharing economy](#) (Airbnb, Uber) have seen explosive growth in 2019.

The fashion rental industry now caters to millions of consumers with the most active subscribers wearing [rented clothes more than 120 days](#) (over 30%) of the year.

Get Started Now